

Horizontal Logo



Blue line indicates type and element alignment and boundaries.

Clear Space icon indicates Clear Space. Note that its measurement is exactly half of one diamond shape within the logo itself.

Vertical Logo

Alternative Logo Style



Blue line indicates type and element alignment and boundaries.

Clear Space icon indicates Clear Space. Note that its measurement is exactly half of one diamond shape within the logo itself.

Minimum Logo Width



Social Profile Images



Website Favicon, Print Icon



Colors



FONTS USED IN BRAND

Headline Copy - Trend Sans One (uppercase only)

1234567890 !@£\$%^&*()-=+
 ABCDEFGHIJKLMNOPQRSTU
 VWXYZ

Regular Copy - Futura Font Family

1234567890 !@£\$%^&*()-=+
 ABCDEFGHIJKLMNOPQRSTUVWXYZ
 abcdefghijklmanopqrstuvwxyz

DONT ABUSE YOUR LOGO

